



PARK CITY BOARD OF REALTORS®

1889 Prospector Ave

Park City, UT 84060

Telephone (435) 200-6900 • FAX (435) 200-6901 • E-mail Kara@ParkCityRealtors.com

Dear Potential Affiliate Member,

We thank you for your interest in becoming a member! The Park City Board of REALTORS® is made up of Affiliate members as well as REALTOR® members. An Affiliate works in cooperation with the REALTORS® in many aspects of the real estate transaction in related services. They are recognized by the membership for their commitment to excellent service in their respective fields.

The Affiliates' Mission is to work in cooperation with the Park City Board of REALTORS®, comprised of over 1,200 real estate agents, brokers, appraisers, and over 200 other industry related businesses, to simplify and enhance the quality of the real estate transaction. The goal is to deliver unprecedented value to consumers through a locally recognized team of professionals who adhere to the Board's standards of excellence and provide essential local market expertise.

The billing and fee structure is as follows:

Each office must have a Designated Affiliate.

- The annual fee for this member is \$360.
- There is also a \$100 fee for setting up new offices.

Each subsequent person to join from that company will be a Secondary Affiliate.

- That annual fee is \$150.

There is a one-time entry fee of \$100 for both membership types.

Since we bill for the calendar year, annual dues are pro-rated throughout the year. If you place your membership on inactive status for more than one month, you will be considered a new member and will pay the set-up and entry fee again. The fee sheet is included in this application packet.

Here are some of the Membership Benefits we offer our Affiliates:

Communication

Access to Board calendar, class and event information, Affiliate Roster / Brochure for both members and public, Reference Material, links for the PCMLS housing Statistics and press releases, Wednesday Open House Tour schedule, eBlast system, and circulation of our bi-monthly Newsletter.

Professional Development and Education

Live current issues and trends/informational classes and speaking opportunities.

Class, Board Orientation, and Event Sponsorship

Affiliates are invited to sponsor Board New Member Orientation, live classes, and/or the Wednesday Open Houses for individual members.

Affiliate Roster and Brochure

Affiliate members appear on the website as an easy reference, for REALTOR® members and the public, and affiliate brochures are displayed at the board office, on the website, in a printable format, and are handed out at our new member orientation.



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Annual Affiliate of the Year Award

Each year an Affiliate member is honored by the Board for their outstanding service to the real estate community, which is presented at our Annual Celebration Party held in April.

Legislative Updates and NAR Calls to Action

Work with the REALTOR membership to promote awareness of key legislative issues that impact real estate, homeownership, and our community. Park City Board of REALTORS® actively engages in Summit and Wasatch County government. Speaker Lunch & Learns provide an opportunity to engage with local officials and hear about important planning, zoning, transportation, and housing issues.

Board Events, Parties, Luncheons, Breakfasts

We hold numerous Board Luncheons / Breakfasts and other special events per year with keynote speakers; along with two Board-hosted Affiliate Appreciation Parties. Each year, we also offer two FREE Ski Days for all Board members and Affiliates (Dates to be chosen by Deer Valley Resort and Park City / Canyons Village Resort).

Committees

Participate and Collaborate on Professional Development, Technology, Legislative, Social, Communication/Marketing, the Philanthropic Foundation endeavors such as our Annual Park City Turkey Drive.

The Park City Board of REALTORS® hopes you will consider joining as an Affiliate member!

Very best regards,

Kara Smith

Director of Professional Development & Membership Services

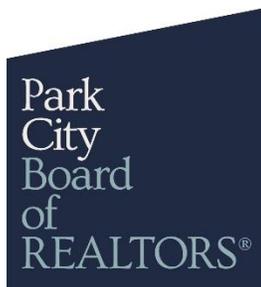
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Affiliate Membership Application

Please complete ALL fields

Today's date: _____

Name: _____

Physical Home Address: _____

Street

City

State

Zip

If Mailing Address is same as Physical Check box

Mailing Address: _____ City _____ State _____ Zip _____

Phone Numbers:

Mobile: _____

Office: _____

Preferred: _____

Fax: _____

EMAIL: _____ **Webiste:** _____

Office Information:

Business Affiliation (Mortgage Lender, Inspector, Property Manager, etc.):

Office Name: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

If Mailing Address is same as Physical Check box

Mailing Address: _____ City: _____ State: _____ Zip: _____



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AFFILIATE CODE OF ETHICS PLEDGE

I, as an Affiliate member of the Park City Board of REALTORS®, promise to abide by the following Code of Ethics.

Affiliate Mission Statement: The Affiliates' Mission is to work continuously in cooperation with the local Board of REALTORS® membership in an effort to simplify and enhance the quality of the real estate transaction experience. The goal is to deliver unprecedented value through a locally recognized team of professionals who embrace state-of-the-art technology, adhere to the Board's same standards of excellence and provide essential local market expertise.

The Park City Board of REALTORS® Affiliates are recognized by the membership for their commitment to excellent service in their respective fields. The Affiliates work to provide an in-depth understanding of Utah's unique markets: resort, rural and urban.

Product Knowledge and Continuing Experience

- Understand the business sufficiently to provide clients and customers with the best options to complete their real estate transaction experience.

Professionalism and Experience

- Sufficient time in the business to recognize potential problems and respond in a timely manner
- Respect all parties involved in a real estate transaction

Accountability, Communication and Knowledgeable Support Staff

- Promptly communicate any problems and offer solutions
- Retain staff which is able to answer questions and communicate promptly

Integrity and Honesty

- Under-promise, over-deliver, and put your promises in writing

Community Service

- In addition to being active with the Affiliate members of the Park City Board of REALTORS®, it is important to support organizations which benefit the community. I will strive to give back to our community, in light of, the benefits we receive.

I swear to abide by the Park City Board of REALTORS® Affiliate Code of Ethics.

SIGNATURE

DATE