

Dear Member,

This is an important message to all members of the Park City Board of REALTORS® who subscribe, or intend to subscribe, to a RETS¹ feed to import MLS data into their websites or back-office systems.

The Park City Board of REALTORS® has established a new pricing structure for our RETS (IDX² and VOW³) feeds. We determined the cost to the board to maintain the feeds and then came up with a number we believe will help offset the cost without putting too much additional strain on the subscribing members.

Our framed IDX Solution (using the links inside MLXchange) will always be available to our members without charge. Visit the MLS Data feed page on our board website (direct link www.ParkCityRealtors.com/IDX) for a more thorough explanation of the types of feeds offered and information on how to access them.

Please let me know if you have any questions. My email is mayer@parkcityrealtor.com.

Fee Schedule

RETS fees are only applied to those Agents/Brokers that subscribe to the RETS feed.

New User Setup Charges will not be applied retroactively to current RETS feeds.

RETS Feed for Standard IDX application	
RETS Feed	\$12 / Month
New User Setup Charge – If using one of our PCBR Preferred Vendors ⁴	No Charge
New User Setup Charge – If <u>NOT</u> using a PCBR Preferred Vendor ⁴	\$500 (One Time)
RETS Feed for VOW Website	
RETS Feed (VOW)	\$100 / Month
New User Setup Charge – If using one of our PCBR Preferred Vendors ⁴	No Charge
New User Setup Charge – If NOT using a PCBR Preferred Vendor ⁴	\$1,200 (One Time)

¹ RETS – Real Estate Transaction Standard. The form of the data set used by custom websites.

² IDX – Internet Display Standard. Agreement between Brokers allowing mutual display of listings.

³ VOW – Virtual Office Website. VOWs are strictly controlled automated websites that function as complete on-line brokerages. Hint: If you don't know what you have, you don't have a VOW.

⁴ **Our Preferred Vendors List is posted on the board website (www.ParkCityRealtors.com/IDX).**