

Dear Member,

This is an important message to all members of the Park City Board of REALTORS® who subscribe, or intend to subscribe, to a RETS¹ feed to import MLS data into their websites or back-office systems.

The Park City Board of REALTORS® has established a new pricing structure for our RETS (IDX² and VOW³) feeds. We determined the cost to the board to maintain the feeds and then came up with a number we believe will help offset the cost without putting too much additional strain on the subscribing members.

Our framed IDX Solution (using the links inside FlexMLS) will always be available to our members without charge. Visit the MLS Data feed page on our board website (direct link www.ParkCityRealtors.com/IDX) for a more thorough explanation of the types of feeds offered and information on how to access them.

Please let me know if you have any questions. My email is mayer@parkcityrealtor.com.

Fee Schedule

**RETS fees are only applied to those Agents/Brokers that subscribe to the RETS feed.
New User Setup Charges will not be applied retroactively to current RETS feeds.**

Fee for Standard IDX Website operated by agent or brokerage	
RETS Feed (IDX) or API access	\$12 / Month
New Vendor Setup Charge – If NOT already a PCBR Licensed Vendor ⁴	\$500 (One Time)
Fee for VOW Website operated by agent or brokerage	
RETS Feed (VOW) or API access	\$100 / Month
New Vendor Setup Charge – If NOT already a PCBR Licensed Vendor	\$1,200 (One Time)
Fee for Agent data subscription used for Cloud CMA application or service	
Data Feed of any kind feeding agent application not IDX or VOW	\$12 / Month
New Vendor Setup Charge – If NOT already a PCBR Licensed Vendor	\$1,200 (One Time)
Set-up fee for second Vendor feed when Vendor is already licensed and receiving an IDX or VOW data feed	No Charge

¹ RETS – Real Estate Transaction Standard. The form of the data set used by custom websites.

² IDX – Internet Display Standard. Agreement between Brokers allowing mutual display of listings.

³ VOW – Virtual Office Website. VOWs are strictly controlled automated websites that function as complete on-line brokerages. Hint: If you don't know what you have, you don't have a VOW.

⁴ Our Preferred Vendors List is posted on the board website (www.ParkCityRealtors.com/IDX).